



PATENT
Attorney Docket No. 108.0003-00000
Customer No. 22882
Express Mail No EV 321 290 385 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Steven Michael Schein

Serial No.: 09/605,695

Filed: June 28, 2000

For: INTELLIGENT MEDIA
TARGETING SYSTEM AND METHOD

)
)
) Group Art Unit: 3622
)
) Examiner: J. Young
)
) Confirmation No.: 6334
)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED
AUG 20 2003
GROUP 3600

Sir:

AMENDMENT

✓ In reply to the Office Action dated February 20, 2003, the period for reply having been extended for three months by a request for extension and fee payment filed concurrently herewith, please amend the application as follows:

Remarks/Arguments begin on page 2 of this paper.

08/19/2003 DTESSEM1 00000054 09605695

01 FC:1253

930.00 OP